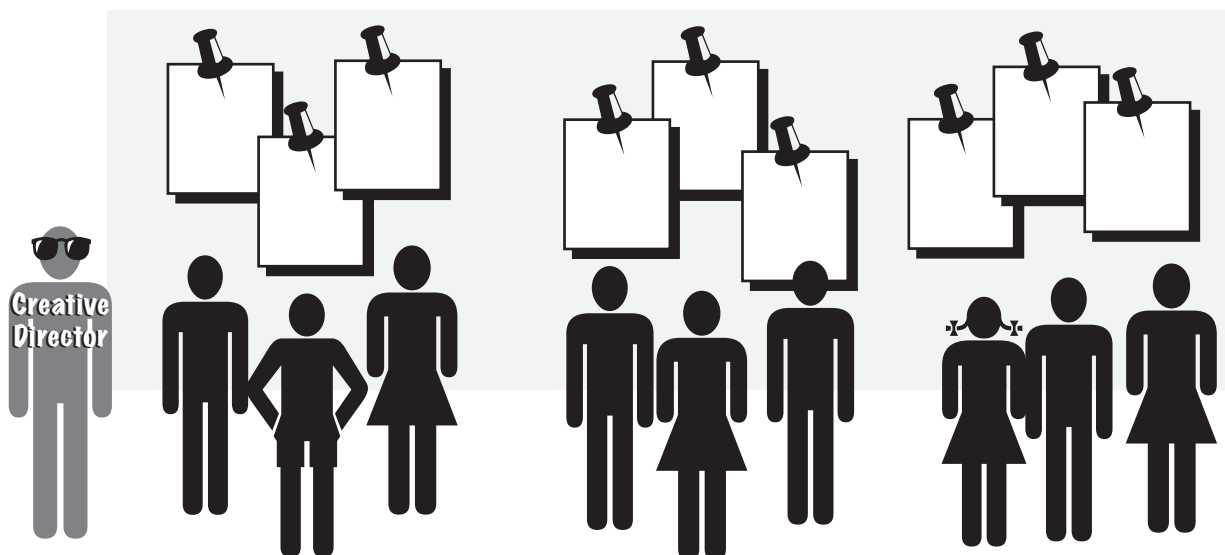


Critique Variation #4: Your Creative Director is Dropping By

Procedure	What s the student doing?	What s the teacher doing?
1. Review criteria	Listening	Talking
2. Assign students to groups of 3 to 5.	Physically moving	Facilitating logistics.
3. Set the scene for students by telling them their Creative Director is paying a surprise visit to see how their projects are going. Have students prepare a 1-minute presentation on each piece for the Creative Director. Choose two strengths to point out and tell him how you are going to fix the things that aren t working. Students need to show the Creative Director that they understand exactly what he wants even though they haven't completed their projects yet.	Listening	Explaining the setup.
4. Students prepare presentations in groups. Each student should present someone else s work.	Discussing with peers, analyzing, predicting what the Creative Director will say. Writing feedback in critique notebooks in preparation for presentation.	Circulating and coaching groups on presentations
5. Make presentations to the Creative Director and entire class.	Role-playing presenting work to the Creative Director.	Role-playing as the Creative Director.



Benefits

- All students participate.
- Encourages students to look to each other for ideas.

Drawbacks

- Teacher relinquishes some direct control and becomes more of a manager.

Good For:

- Later in the semester.
- Intermediate and advanced classes.

Considerations

- Keep an eye on comments from students who are not as strong.
- Consider grading students' comments.
- Basic critique can follow group work; it will go much faster with this preparation.

Materials

- (Students) Critique notebooks.



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