

# ONSITE Course Outline: *Sample Module with Guidelines*

## Creativity 101

### Module 4

Topic:	Generating Creative Ideas
Notes:	Complete (week 4) teacher evaluations online Check dashboard for progress grades next week
Lecture/Demo:	Where do novel ideas come from? Key creativity researchers: R. Epstein and Csikszentmihalyi Divergent thinking techniques: free association, “what if” thinking Daily creativity practice and flexible thinking Importance of playfulness
Activity:	Discuss how you come up with your best ideas Compare and contrast famous creatives’ techniques for generating ideas Critique homework Practice divergent thinking techniques
Assignment:	Read and prepare to discuss Chapter 5 “THINK” in Zig Zag (Sawyer). Midterm Project Ideation: Submit a mood board for your midterm project, experimenting with techniques from this module. Reflection: Write what you learned from in-class work and reading (250-500 words). Compare and contrast the techniques you tried and how well they worked.

**What is the module’s theme?** Create a 3-5 word title. Use a “Topic” from the syllabus if appropriate.

**This will be blank unless you have notes or reminders for students**, e.g.,  
Field trip  
Guest speaker  
Bring drafting supplies to class

**What will you present?** Lecture/demo should relate to the module topic, activities, and/or assignments.

**What are students doing** (*besides listening & watching*)?

Discuss \_\_\_\_\_  
Practice \_\_\_\_\_  
Critique \_\_\_\_\_  
Analyze case study on \_\_\_\_\_  
Present \_\_\_\_\_  
Review \_\_\_\_\_  
Begin homework  
Activities support the module topic, lecture/demo, and assignment.

**What is the homework?** Give at least 1 assignment to practice and internalize the module’s skills and info.

Write a title or description of what students will do and submit. For multi-week assignments, specify the deliverable, e.g., “Ten roughs”, or “Continue work on Project X”.

**Who can help me write my course outline?** Email [facultydevelopment@academyart.edu](mailto:facultydevelopment@academyart.edu) for an appointment.

See **style guide** for formatting requirements:

<http://faculty.academyart.edu/faculty/teaching-resources/course-development/style-guide-for-onsite-outlines.html>