COURSE OUTLINE GUIDE

STYLE GUIDE

When writing this ↓ use this style ➔	Title Case	List	Sentence	Style
Module 1 Title	X			Title case examples: How to Generate Ideas OR Creativity: Idea Generation Tips for titles: ✓ Capitalize all words expect for prepositions and conjunctions such as "to" or "for" ✓ Do not punctuate unless you need a question mark or exclamation point
OS Notes (Optional & Onsite only)		X		List examples: • Compare and contrast famous creative's techniques for generating ideas • Discuss how to come up with your best ideas • Critique homework • Practice divergent thinking techniques
OL Module Student Learning Outcomes (Required & Online only)		X		
Module Topics		X		Tips for lists: ✓ Capitalize the first word and proper nouns only ✓ Do not punctuate unless you need a question mark or exclamation point ✓ Use bullet points
Activities (Describe and "X" all that apply) For tips on completing this field, refer to the outline guide		X		
Assignment(s)			X	Sentence example: Assignment 5.1: Submit a mood board for your midterm project. Tips for sentences: ✓BEST PRACTICE: for easy reference, number your assignment with the module that it is assigned (see the above sentence example for numbering convention. ✓ Capitalize and puncture like typical prose writing.
Media				No writing needed, just "X" the box for the desired media.

EXPLANATION OF FIELDS

Module 1 Title
The title or main topic of the module
OS Notes (Optional & Onsite only) Special instructions for an onsite session (bring certain materials to class, meet at a different location, etc)
OL Module Student Learning Outcomes (Required & Online only) What learning outcomes will be addressed in this particular module?
Module Topics Sub topics, demo points, page topics (OL) that will be addressed in this module
Activities (Describe and "X" all that apply) For tips on completing this field, refer to the outline guide Exercises, in-class discussions, studio work, etc. that the students will be engaged in in this session
Assignment(s) Homework (OS) or assignments to work on for the module. Usually due at the end of the module.
Media Media is optional for Onsite Media is *REQUIRED* for Online Videos, screen captures, slideshows, audio "X" the box to include media for Onsite

COURSE OUTLINE

Dept./Course #	LA 101 Creativity

This course will be offered: [x] Online [x] Onsite

Module 1 Title	**Generating Creative Ideas**
OS Notes (Optional & Onsite only)	• Complete (week 4) teacher evaluations online • Check your dashboard for progress grades next week
OL Module Student Learning Outcomes (Required & Online only)	• Complete background research on the creative individual that you've chosen to interview • Draft interview questions and arrange them into categories • Identify familiar and unfamiliar places in fresh ways
Module Topics	• Where do novel ideas come from? • Key creativity researches: R. Epstein and Csikszentmihalyi • Divergent thinking techniques: free association, "what if" thinking

Activities (Describe and "X" all that apply) For tips on completing this field, refer to the outline guide	Exercise(s):		[x] Onsite [x] Online
	Discussion Topic(s):	• Describe a moment of insight • Combining ideas: Giving action to a sentence	[x] Onsite [ ] Online
	[x] Quiz or [ ] Exam:		[ ] Onsite [x] Online
	In-Class (Onsite ONLY) Activities [ ] Critique: [ ] Fieldtrip: (only allowed after module 2) [ ] Other:		

Assignment(s)	Assignment 1.1: Read chapters 1-2 of the text Assignment 1.2: Conduct interviews with 3-5 individual and submit a 3 paragraph report on the questions asked and the responses gathered. What did you learn?

Media Media is optional for Onsite Media is *REQUIRED* for Online [ ] "X" the box to include media for Onsite	Media Types: [ ] Screen-capture Demonstration Videos [ ] Narrated Slideshows/Narrated Videos [ ] Live-action Demonstration Videos [ ] Video or Audio Clips [ ] Virtual Field Trip/On-Location Videos [ ] Interactive Elements (drag and drop, matching, etc.) [ ] Interview/Guest Speaker Videos [ ] Other: Media Titles:

RESOURCES

OL Build
To request on OL build of this course, go to:
https://www.academyart.edu/aau-forms/online-education/online-education-build-request-form

Rubrics
To request help to write a rubric, send an inquiry to rubrics@academyart.edu